

Nurielle Auguste

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EXPERIENCE

- Digital Intern, Syracuse Athletics** Syracuse, NY 01/2022- Present
- Completed weekly statistical research using Excel to compose game notes and write in-game press releases
 - Created social content by shooting photos, editing game highlights, and making graphics on the Adobe Suite
 - Produced community affairs segments and interviewed student-athletes for video feature stories.
- Senator Chris Coons Press Intern, United States Senate** Washington, DC 9/2022- 12/2022
- Conducted daily clips and press tracking documents assisting over 40 staff members
 - Produced daily social media copy-write, videos, and graphics reaching 223.3K followers
 - Assisted with website content including writing weekly press releases and researching prospective news outlets
- Communications Intern, Howard University Athletics** Washington, DC 9/2022-12/2022
- Administered in-game stats and video boards for the football, volleyball, and swimming teams
 - Expedited written recaps by facilitating post-game interviews and overseeing guest engagement
 - Performed videography efforts by creating highlights and social media content and wrote PA announcer scripts
- Video Editor Intern, New York Post** Syracuse, NY 12/2021-5/2022
- Constructed 1-minute videos about current news stories, using graphics and music
 - Distributed content reaching over 5,000 views
 - Communicated daily with a team of five about upcoming video content
- Reporter and Public Relations Associate, Lunion Suite** Miami, FL 06/2022-Present
- Conducted live interviews and hosted monthly segments
 - Produced daily social media copy-write, videos and graphics reaching 223.3K followers
 - Assisted with website content including writing weekly press releases.
- Beat Writer, Daily Orange Newspaper** Syracuse, NY 02/2022-06/2022
- Communicated with sports directors to schedule feature interviews
 - Wrote 8 weekly write-ups on the University Rowing team
 - Analyzed team statistics and rankings
- Podcast Creator, Producer and Host, JustBE Mindful** Miami, FL 01/2020-12/2022
- Created, produced, and hosted 29 podcast episodes, reaching approximately 2,000 listeners each episode
 - Managed guest recruitment, wrote content, recorded and edited content on Audacity every week
 - Guided a marketing team of three in efforts to generate PR buzz by creating graphics, booking collaborations, and distributing it on all top streaming platforms such as Apple Podcast, Spotify and Amazon Podcast
- Station Manager, Cobra TV** Miami, FL 08/2017-06/2021
- Developed 1,200+ daily newscasts through YouTube
 - Conducted field interviews, anchored on-air newscasts, directed feature stories and edited social media content
 - Created training curriculum for underclassmen including personal training with live streaming sporting events

SKILLS

Software: Microsoft Word, Excel, PowerPoint, Adobe Premiere Pro and Adobe Photoshop

EDUCATION

Syracuse University

S.I. Newhouse School of Public Communications

B.S. - Broadcast and Digital Journalism, May 2025

HONORS

- Chief Social Manager for the Nike SMMTG 2-day Highschool Tournament (2022)
- 1st Place Associated Collegiate Press Pacemakers Social Promotion (2022)
- Posse Foundation Full- Tuition Leadership Scholarship (2021-2025)